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SUNBRELLA® TO DEBUT 'DIMENSION' AT CASUAL MARKET 2019

The 'Dimension Collection' Is Set to Launch, Featuring Nine Brand New Patterns

GLEN RAVEN, NC - Sunbrella® is excited to debut the brand's latest collection, *Dimension*, in Chicago at Casual Market 2019 (September 10-13). *Dimension*'s mix of extraordinary plains with unique jacquards features nine new patterns that introduce unexpected color combinations, complex weave structures and striated yarn rotations.

Available in nine new patterns and 60 different skus, *Dimension* allows designers and consumers alike to explore the creative potential of familiar environments, leading to fresh and updated spaces through layering or repurposing existing objects with fabric.



"Sunbrella's *Dimension* Collection blends innovation with the familiar in a new way that allows us to reimagine what we can do with fabric," says Greg Voorhis, Executive Design Director for Glen Raven, Inc. "The nine new patterns within the collection are uniquely different in design and aesthetic, but all offer the quality and softness of a Sunbrella fabric."

Integrating trusted Sunbrella essentials, like *Cast*, with new considerations of texture through patterns like *Depth*, *Dimension* creates connection and relevancy between Sunbrella's existing collections, *Elements*, *Makers* and *Pure*. *Dimension* bridges the gap between every evolution of thought and taste, creating spaces that seamlessly reflect who we are.

New Dimension Collection Patterns

- **Resonate** – A contemporary, graphic interpretation of the classic Greek key pattern. Bold linework on fine heathered grounds creates a backlit effect with color that seems to ripple with movement.

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- **Array** – A small-scale yet bold geometric motif that illustrates a study in shades. The unexpected mix of color creates highs and lows, accented by an iridescent effect from multi-directional weaving methods.
- **Expand** – A large-scale repeat stripe in a classic canvas weave. This pattern introduces bright pops of colored accents through irregular striping. Expand complements both classic and contemporary palettes.
- **Range** – A simple block stripe of the same construction as Sunbrella's Cast fabric. Range coordinates back to some of our favorite Cast colorations. Heathered warps bring texture to this familiar stripe repeat.
- **Scale** – A small-scale pinstripe with timeless appeal and color palettes that range from sophisticated neutrals to fresh and smart.
- **Extent** – Introduces the illusion of a painting or a space-dyed effect. Striations of color in both directions of the fabric create movement and illumination.
- **Level** – An irregular basket weave updated and elevated through rich, saturated color. Timeless craft is represented through the handwoven, artisanal feel of the fabric.
- **Depth** – Sunbrella's chunkiest weave yet features a deep texture and a mix of vegetal and bright tones. Innovative weaving technology brings to life the aesthetic of the handmade.
- **Layer** – A classic rib energized by alternating solid and strié channels. This pattern mixes many colors together in a single texture, broadening its ability to coordinate in various color groupings.

Like all Sunbrella fabrics, the textiles in the Dimension Collection are easy to care for, fade proof and bleach cleanable. High-resolution images are available in the Sunbrella Press Room. The Dimension Collection will be available as of Casual Market and will be showcased in the Sunbrella booth #7-7078. It has a 5-year limited warranty. For more information, call 336-221-2211 or visit www.sunbrella.com.

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ABOUT SUNBRELLA FABRICS

Sunbrella has revolutionized the way the world thinks about how fabrics look, feel and perform. Luxuriously soft and exceptionally beautiful, Sunbrella fabrics integrate style with legendary performance qualities: proven durability, fade resistance, easy care and bleach cleanability. Led by a global design team, premium Sunbrella fabric gives consumers, designers and architects the materials they need to create the extraordinary in marine, shade, indoor upholstery, outdoor upholstery, commercial and contract applications.

Introduced in 1961, Sunbrella fabrics are manufactured and marketed by Glen Raven, Inc., a 138-year-old family-owned company based in North Carolina with operations worldwide. Sunbury Textiles recently joined Sunbrella after 22 years of close partnership. Sunbury adds luxury decorative fabric design and production, combining historic reference and modern interpretation to create beautifully unique fabrics. For more information on Sunbrella, including inspiration, fabric collections and where to buy, visit sunbrella.com and follow Sunbrella on Facebook, Instagram, Pinterest and Twitter at @Sunbrella.