

TELLING AN 'ORIGINS' STORY: INTRODUCING THE FIRST COLLECTION BY UNITED FABRICS AND SUNBRELLA® CONTRACT

All-New Contract Collection with 50 Fabrics Creates Perfect Foundation for Exploration

GLEN RAVEN, N.C. and PENNSAUKEN, N.J. (Nov. 4, 2019) – United Fabrics, expanding on their longtime partnership with Sunbrella, unveils “Origins,” their first contract collection, which brings together timeless style and forward-looking design with performance to help professionals create inviting and appealing spaces. Featuring 50 new fabrics, designers will discover a variety of textures, colors and patterns that offer new possibilities for every type of indoor and outdoor commercial space – from a poolside lounge to a restaurant booth.

“As our first dedicated contract collection, we wanted to get it right, and for us, that always starts with the designers. We went far and wide to collect feedback on what designers wanted most, and Origins became that perfect start,” said Scott Warwick, president and CEO of United Fabrics. “With trend-forward colors such as terracotta and teals along with contemporary patterns and textures, we can’t wait to see how designers use the styles and how Origins evolves.”

Used in combination with other fabrics in the collection or by themselves as complements to other materials in a space, Origins was created based on professional feedback to make a lasting impact.

“Designers are the new authors of experiences. Origins is one more way we can help them tell a compelling story that will live on – with fabrics that withstand the test of time and daily use,” said Allen Hawks, Contract Market Manager at Sunbrella. “It’s an exciting time in design, and just as the line between hospitality and residential blurs, so too does the line between indoor and outdoor use. The range is wide and so are the possibilities.”

Standout patterns from this collection include:

- *Toggle Inkblot – this large and playful pattern that’s a great transitional choice that can be paired with other black and white pieces or pastels to take on a completely different character.*
- *Equinox – is a contemporary and graphic pattern, offered in three colors: Eclipse, Moonshadow, and Crystal, offering a sophisticated and upscale look.*
- *Vestige – is a strong graphic with soft angles that’s batik inspired for an eclectic appearance.*
- *Velma – a wool-like felt that can be used indoors or outdoors, it’s a natural-looking fiber perfect for all environments.*

Sunbrella Contract fabrics are engineered to the specific challenges of high-traffic commercial environments by combining durability and cleanability with comfort and style. Sunbrella Contract fabrics feature a luxurious

hand feel that is soft and comforting and are engineered to hold their vibrant color along with being water and stain resistant.

The Origins collection can be found at authorized United Fabrics dealers nationwide. For more information, please visit www.unitedfabrics.com/sunbrellacontract.

ABOUT UNITED FABRICS

United Fabrics is a to-the-trade distributor of upholstery and decorative fabrics, vinyl and genuine leather. We offer products for residential, contract, hospitality, automotive & marine use through Interior Decorators, Upholsterers and Interior Designers.

For over 70 years, United Fabrics has built its reputation as an industry-leader in service, value and customer satisfaction. Shipping centers in Long Beach, California and Pennsauken, New Jersey, ensure that your order is shipped promptly to any location worldwide. Orders received before 3:00 PM East Coast Time are filled that same day and delivered in two business days. Our wide range of textiles has been selected for style, quality and above all, value. Over 10,000 fabrics, vinyls, and leathers chosen from the world's finest mills and tanneries are available online and are in stock for immediate shipment to you or your design professional.

ABOUT SUNBRELLA CONTRACT FABRICS

Sunbrella has revolutionized the way the world thinks about how fabrics look, feel and perform and Sunbrella Contract fabrics are no exception. With sophisticated styles, beautiful color palettes, soft feel and ultimate cleanability, Sunbrella Contract fabrics give commercial interior designers the material they need to create the extraordinary. Versatile in style and function, Sunbrella Contract fabrics offer world-renowned durability, fade resistance and ease of cleaning for the hospitality, office and education markets, with performance that exceeds the toughest industry standards for commercial spaces. Introduced in 1961, Sunbrella fabrics are manufactured and marketed by Glen Raven, Inc., a 138-year-old family-owned company based in North Carolina with operations worldwide. For more information on Sunbrella and Sunbrella Contract fabrics, including inspiration, fabric collections and where to buy, visit sunbrellacontract.com and follow Sunbrella on [Facebook](#), [Instagram](#), [Pinterest](#) and [Twitter](#) at @Sunbrella.

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