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## Sunbrella Expands Horizon Marine Upholstery Collection

*New colorways debuting at Palm Beach Boat Show bring endless design possibilities for boating enthusiasts*

**BURLINGTON, N.C. (March 24, 2021)** — Sunbrella announces two new colorways for Horizon, the brand's signature marine vinyl fabric that offers revolutionary protection against microbial pinking. Debuting at the 2021 Palm Beach International Boat Show, these fabrics bring new opportunities for consumers and fabricators to explore fresh palettes with a variety of coordinating hues.

The first new colorway is Capriccio Salt, a clean and crisp shade that provides a versatile base to coordinate against any palette, from neutrals to brights to warm and cool tones. The second new colorway is Capriccio Pacific Blue, a bright and sophisticated hue that makes a bold statement while providing a great companion for a white or navy color palette.

"People are spending more time on the water and seeking new ways to customize their boat to reflect their preferences and lifestyle," said Bill McDaniel, marine market manager at Sunbrella. "These new colorways were a natural addition to the Horizon collection, which offers our consumers the myriad customization opportunities they crave."

Crafted to meet the Sunbrella brand quality standard of artistry and craftsmanship, Horizon is the only product in the marine industry with a three-year warranty against microbial pinking. The product also holds the most comprehensive product warranty covering fabric and labor. With a knit-backed construction that promotes incredible four-way stretch and recovery, Horizon is further resistant to cold cracking and features highly UV-stable pigments for optimal color retention over time with strong protection against fading from sunlight.

Now available in 30+ styles, 25 colors and two embossing patterns, Horizon is suitable for a variety of marine upholstery applications, from the sun lounge of a yacht to the pilot seat of a pontoon and beyond. Learn more at [www.sunbrella.com](http://www.sunbrella.com) and see the product at the Sunbrella location **Land 1002** during the Palm Beach International Boat Show.

### About Sunbrella Marine

Sunbrella has revolutionized the way the world thinks about how fabrics look, feel and perform. Sunbrella Marine fabrics are designed to perform, look good and last on the water. With canvas and upholstery offerings, Sunbrella boaters expect proven durability, waterproofing, UV protection, fade resistance and bleach cleanability. Led by a global design team, premium Sunbrella fabric gives boaters, OEMs and fabricators the materials they need to create the extraordinary in marine applications. For more information, please visit [www.sunbrella.com](http://www.sunbrella.com).

Introduced in 1961, Sunbrella fabrics are manufactured and marketed by Glen Raven, Inc., a 140-year-old family-owned company based in North Carolina with operations worldwide. For more information about Sunbrella, including inspiration, fabric collections and where to buy, visit [sunbrella.com](http://sunbrella.com) and follow Sunbrella on Facebook, Instagram, Pinterest and Twitter at @Sunbrella.

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