A Journey in Fabric: Sunbrella Unveils the On The Road Collection

With over 180 new SKUs, the assortment translates diverse landscapes into performance fabrics that capture the colors, textures, and spirit of discovery

BURLINGTON, N.C. (June 29, 2026) — Sunbrella®, the leading performance fabric brand, introduces **On The Road**, a new collection inspired by the ever-changing landscapes encountered through travel. Featuring 16 patterns and 187 styles, the assortment translates the beauty of shifting horizons, natural terrain, and unexpected discoveries into richly textured, high-performing fabrics designed for indoor and outdoor living.

Rooted in earthy neutrals and natural tones, On The Road travels through a palette of sand, stone, and soft mineral hues before taking a welcome detour into coastal blues, botanical greens, and sunbaked reds. The collection pairs foundational solids with dimensional textures, standout jacquards, and expressive patterns, offering a robust assortment designed for effortless layering and composition. The new selections aim to encourage versatility and layering of materials, colors, and patterns for any design style.

"The team was inspired by the feeling of being on a journey – watching the landscape change, discovering unexpected color combinations, and finding beauty in both the destination and the route itself," said Greg Voorhis, Executive Director, Global Design at Sunbrella. "On the Road is

designed to feel cohesive yet full of possibility, and offers a rich assortment of textures and patterns to build spaces that tell their own story."

Collection Highlights Include (Full selection available at Sunbrella.com):

- **Harvest** – A richly textured stripe woven with loopy bouclé yarn and soft-spun recycled fibers. Taking cues from the changing seasons, Harvest evokes the warmth and depth of earth-toned landscapes in full bloom.
- **Lopi** – Drawing from Nordic knit traditions, Lopi layers looped yarns to create rich texture and depth, offered in a palette ranging from warm neutrals to soft brights.
- **Savane** – A refined, linen-inspired texture that blends tonal hues to echo the beauty of grassland landscapes.
- **Tundra** – Rooted in the artistry of hand weaving, Tundra pairs varied weave expressions with a structured construction to deliver understated dimension and everyday practicality.
- **Wander** – Influenced by mineral formations, Wander features a softly textured weave with subtle tonal variation. Its organic character creates a core foundation for effortless layering.

Since 1961, Sunbrella has set the standard for combining durability, comfort, and style, and On The Road carries that tradition forward. Featuring Sunbrella's Color to the Core™ technology, each fabric is engineered to resist fading, stains, and everyday wear while maintaining its beauty over time. With a balance of rich textures, versatile colorways, and trusted performance, the collection gives designers and consumers the flexibility to create spaces that feel both inviting and inspired.

The On The Road collection is now available at Sunbrella.com. Through Sunbrella's Trade Program, designers can access exclusive trade pricing and preferred benefits on the new collection.

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About Sunbrella

For more than 60 years, Sunbrella has revolutionized the way the world thinks about performance textiles. Crafted by a global design team, Sunbrella products pair enduring performance with refined look and feel, using proprietary technology to give consumers, designers and architects the materials they need to create extraordinary, long-lasting spaces.

Designed for both indoor and outdoor environments, Sunbrella textiles are used across residential and commercial settings, spanning upholstery, marine and shade applications, window treatments and lifestyle products. Through Sunbrella Interiors, the brand brings its performance-driven approach indoors with design-forward fabrics developed and styled specifically for interior spaces. Sunbrella textiles and products are woven to support the everyday moments of a life well-lived.

As the performance fabric pioneer since 1961, Sunbrella is available worldwide and proudly manufactured by North Carolina-based Glen Raven Inc., which has been family-owned for more than 140 years. Glen Raven's operations include five U.S. manufacturing facilities as well as production sites in Europe and Asia to support global customers. For more, including inspiration, fabrics, products and where to buy, visit sunbrella.com and follow Sunbrella on Facebook, Instagram, Pinterest and X (Twitter) at @Sunbrella.