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For Immediate Release

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Richard Frinier Origins Collection of Sunbrella® Fabrics Now Available Through PINDLER

'Origins' Collection Continues Expansion of Sunbrella Renaissance Offerings

The Richard Frinier Origins Collection of Sunbrella® fabrics is newly available through PINDLER, bringing expanded exposure to the distinct line of Sunbrella fabrics featuring recycled content and rich surface textures.

Designer Richard Frinier expressed how the collection came together by saying, "The interior design landscape today is rich with experimentation. Our Origins Collection was designed to incorporate Renaissance yarns by Sunbrella to provide an interesting material, which infuses the lineage of the past of Sunbrella fabrics with the look and texture of what's new now. In my design work, I am always mindful of what has come before while looking for what's missing and then designing to that necessity through my creative process. The end result with Origins was a distinct appearance and hand that achieved the perfectly imperfect look that designers and consumers are seeking."

The Sunbrella Renaissance family of recycled offerings made with post-industrial content began several years ago with braided rugs. More recently the program has expanded to include upholstery and awning fabrics.

"Products in our Renaissance offering have an earthy, natural feel to them that translates beautifully into elegant and complex fabric constructions," said Gina Wicker, design and creative director for Sunbrella fabrics. "Origins is the premiere example of what's possible with recycled Sunbrella content and offers designers the chance to tell a richly textured, yet natural design story."

The Origins Collection includes five patterns that span a diverse color palette. The subtle textures and classic stripe patterns are designed to be mixed and matched across all constructions, patterns and color ways.

- Auvent is another example of the designer's enduring passion for authentic stripe patterns. Broad and narrow stripes are banded and sized to exact scale, so you may focus on the rhythm of the smaller or larger repeating stripes in both high and low contrast yet harmonious color combinations. Auvent is available in Earth, Burlap, Denim, Garnet and Granite.
- La Rue combines the appearance of burlap and linen weaves and is similar in look to coarse canvas, jute, hemp or gunnysack only with the soft textural appearance of the Renaissance yarns. La Rue is available in Denim, Earth, Flax, Granite and Hemp.
- **Plein Air** finds it roots in linen textured fabrics thus the hybrid name. The scale of the fabric's construction shows how Renaissance yarns work together with Sunbrella virgin yarns to create a sumptuously and lightly textural weave. Plein Air is available in Canvas, Denim, Earth, Flax, Granite, Hemp, Straw and Suede.
- **Rayure** is named for its coastal stripe design and is very reminiscent of a colorful espadrille canvas cloth. Rayure is available in Alpaca, Denim, Garnet, Granite, Hemp and Straw.
- Chemin communicates the designer's desire to ask everyone to remember to take five-minute vacations throughout each day. This stylish stripe pattern whispers a hint of relaxing and restorative days spent by the sea. Chemin is offered in Denim, Hemp and Sable.

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ABOUT RICHARD FRINIER

For over 30 years, Richard Frinier has been an award-winning furniture and textile designer with an emphasis on resort-at-home and ultra luxe resort environments. Originally a sculptor and lighting designer, he holds a Master of Arts degree and has

traveled to more than 40 countries all serving as inspiration for his authentic and memorable designs.

Today, Richard Frinier licenses his exclusive and co-branded designs to lifestyle and legacy brands and manufacturers, including Glen Raven/Sunbrella, Brown Jordan, Century Furniture and Dedon. His body of work at large encompasses hundreds of collections and thousands of individual product designs ranging from soft modern and contemporary to transitional and traditional.

Due to his extraordinary passion for and dedication to his work, he has garnered over 80 design and career excellence awards, including honors from ASID, IDSA, IIDA, ICFA, ADEX, ASFD, reddot museum, the Chicago Athenaeum Museum of Architecture and Design's Good Design Award, and a Lifetime Achievement Award from the International Casual Furnishings Association, a division of the American Home Furnishings Alliance.

Designs by Richard Frinier have been specified for the Vatican, royal palaces, resorts, spas and private residences around the world and they have been exhibited and published extensively and internationally. He is committed to supporting students of design by sponsoring various trade scholarship programs. Learn more at: <u>www.richardfrinier.com</u>

About Sunbrella Fabrics

Introduced in 1961, Sunbrella revolutionized the way the world thinks about how beautiful fabrics look, feel and perform. The Sunbrella brand is the leading premium fabric choice for awning, marine and furniture manufacturers, offering legendary durability, fade resistance and ease of cleaning.

Upholstery fabrics from Sunbrella are continually advancing in design sophistication and comfort, resulting in applications both outside and inside the home for coordinated décor. Sunbrella fabrics have been certified by GreenGuard, an international standard, for contributing to indoor air quality.

Sunbrella fabrics are manufactured and marketed by Glen Raven, a 134-year-old familyowned company based in North Carolina with operations worldwide. For more information on the Sunbrella brand, including fabric resources, visit <u>www.sunbrella.com</u>

About PINDLER

Having been in business for 67 years, Moorpark, California-based PINDLER, Inc. is an international wholesaler of decorative fabrics and trims for the residential and contract design trade. The company has 35 outside sales representatives in the U.S. who provide the interior design trade with hands-on customer service. In addition, the company has 18 company showrooms and eight representative showrooms throughout the U.S., as well as two representative showrooms in Canada.

For over 67 years, spanning 3 generations, the Pindler Family has been perfecting the art of fabric design and development. We have never lost sight of the fact that customer service is paramount. Our commitment to provide a unique and ever expanding product assortment to the professional interior designer remains unchanged. And we will continue to strive for this.

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