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**MILES TALBOTT**



For Immediate Release

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**America's Heritage Inspires Joe Ruggiero Sunbrella® Collection**

***Native American, Men's Suiting and Coastal Groups Add Diversity, Color***

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Drawing inspirations from America's rich cultural heritage, internationally recognized home décor designer Joe Ruggiero will feature broad inspirational themes and deep colorways in his new Sunbrella® fabrics debuting during the International Furniture Market event in High Point during October. Three new Sunbrella groups represent one of Ruggiero's most expansive additions to his Sunbrella Collection since it first launched 10 years ago.

"You can trace our nation's history through its textiles and the way in which fabrics reflect dynamic changes sweeping through the culture," Ruggiero said. "These inspirations from America's heritage are powerful and timeless, which assures that authentic interpretations will resonate within the home décor marketplace."

Ruggiero's new Sunbrella fabrics for Furniture Market are comprised of three groups, **Native American**, **Men's Suiting** and **Coastal**, each with its own unique story.

Colorways within these new fabrics are equally diverse, recognizing the consumer's love affair with monochromatic décor that reflects leading color trends.

### **Native American**

“The Native American group was inspired in part by the blankets, rugs and bead work of our country's first inhabitants,” Ruggiero said. “Within this group there are also influences from America's early years including fabrics reminiscent of hand woven textiles.”

The lead pattern in the Native American group is called **Native** and offered in Wren, a warm play of monotone colors. This pattern was inspired by Native American rugs, presented as a modern day interpretation of America's earliest hand-made textiles. A distinctive characteristic of the Native pattern is a rib that runs throughout the fabric, made possible by continuing innovations in Sunbrella fabric formation.

Anyone familiar with ancient cave drawings will recognize the inspiration for symbols created in the second pattern in this group called **Tribal**. The look is a pattern within a pattern, which comes alive through colors that include Chili and Pumice.

Rounding out the Native American group is the pattern **Lagos**. Lagos has the look of a native blanket, incorporating a series of beautifully woven stripes. Deep coloration is achieved with Ruggiero's new color, Chili, an exciting new color with the pop of a Mexican chili pepper. Also look for Lagos Dove.

### **Men's Suiting**

“Fabrics used for the men's suiting have always had a profound influence on the American sense of style,” Ruggiero said. “As is evident in my fabric collections over the years, I have long admired a classic masculine approach to home interior, which you will see throughout my new Men's Suiting group.”

Nothing says men's suiting like a pinstripe, which is the look and feel of the pattern **Hartley II**, evoking the aesthetic and the hand of worsted wool in the color Smoke. The pattern **Pebbles** is named for its highly textural surface that evokes the ambiance of a men's suiting tweed. Look for colorway Oyster, a warm grey. Another pattern of note within the Men's Suiting group is **Squared**. Squared is a window-pane

design, but goes a step further with a highly textural surface typically associated with hand-woven fabrics in the color Putty.

## **Coastal**

“The California coast where I live is constantly inspiring in colors, textures and natural wonders,” Ruggiero said.

**Max II** is a lead pattern in the Coastal group, featuring alternating stripes that are formed from intricate textural weaving. Colors transition throughout the pattern, offered in the color Wisteria, a mix of shades of grey with a hint of lavender. "A most unusual color combination for me," states Ruggiero.

Anyone who enjoys the look of broad stripes will be drawn to the pattern **Uppland**, which features eight-inch stripes. The graphic look of this pattern was inspired by Ruggiero’s visit to Uppland, Sweden, an historic locale on the east coast of Sweden. Colorways include Parchment and Graphite. The way these bold stripes upholster is especially interesting.

“Our Sunbrella fabrics reflect close collaborations not only with the Glen Raven marketing, design and manufacturing teams but also with the hundreds of professional designers who I meet during my travels throughout the country,” Ruggiero said. “It is invaluable for me to network with working professional interior designers through lunch-and-learn presentations and other events that give us an opportunity to share inspirations, aspirations and insights from today’s home décor consumers.”

Ruggiero’s new Sunbrella fabrics can be seen at the Miles Talbott showroom at 1690 English Road, High Point, North Carolina 27262.

## **About Joe Ruggiero**

Joseph Ruggiero & Associates, Inc. is a multi-media home design and television production company based in Los Angeles.

In addition to his Sunbrella fabrics collection, Ruggiero also designs upholstery for Miles Talbott, casual furniture for Terra, wood furniture for Gat Creek (American made with wood from sustainable forests), decorative trims for Phoenix and bedding and drapery for Casa Fiora. On the web at [www.joeruggiero.com](http://www.joeruggiero.com).

**About Miles Talbott**

Miles Talbott was founded in 1993 by Michael Thomas Furniture to expand its offering of top quality furniture for the growing market of lifestyle upholstery. On the web at [www.milestalbottfurniture.com](http://www.milestalbottfurniture.com). The Miles Talbott High Point Showroom is located at 1690 English Road in High Point.

**About Sunbrella Fabrics**

Introduced in 1961, Sunbrella revolutionized the way the world thinks about how beautiful fabrics look, feel and perform. The Sunbrella brand is the leading premium fabric choice for awning, marine and furniture manufacturers, offering legendary durability, fade resistance and ease of cleaning.

Furniture fabrics from Sunbrella are continually advancing in design sophistication and comfort, resulting in applications both outside and inside the home for coordinated décor. Sunbrella fabrics have been certified by GreenGuard, an international standard, for contributing to indoor air quality.

Sunbrella fabrics are manufactured and marketed by Glen Raven, a 132-year-old family-owned company based in North Carolina with operations worldwide. For more information on the Sunbrella brand, including fabric resources, visit [www.sunbrella.com](http://www.sunbrella.com).

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