

RICHARD FRINIER'S STUDIO COLLECTION OF SUNBRELLA® FABRICS TO DEBUT AT SHOWTIME MARKET

New Textile Designs Inspired by Urban Interiors

Internationally acclaimed furniture and textile designer Richard Frinier found inspiration for his latest collection of Sunbrella® fabrics from the architectural style and play of light inherent in urban artisanal studios and lofts. The Studio Collection sweeps in the essences of wide open spaces, high ceilings and walls of glass that allow natural light to fill a room. Frinier's inspired designs are set to debut during December Showtime in High Point.



"We mused over the trend toward a return to the urban lifestyle, and worked to capture some of the elements of that architectural style as well as its interesting layers and textures in the constructions, patterns and color ways of the Studio Collection," Frinier said.

One of the hallmarks of modern urban living is the creation of original and unexpected living spaces carved from places designed for other purposes. Frinier pulled from this dichotomy for the Studio Collection. "I am passionate about developing new constructions and evolving and refining existing constructions in new and interesting ways," he said.

The result is the Studio Collection, a refined yet approachable mix of graphic grid and linear patterns presented in neutral shades, with interesting layers and textures. Designed to be mixed and matched for myriad of easy-to-style textile design solutions, these fabrics subtly capture the infusion of beauty and practicality inherent in today's urban spaces.



A lightweight construction accented with the artisanal appearance of a hand-weave, **Space** is a soft, modern basic and textural weave available in *Indigo, Shade, Stone, Umber, Sage, Hemp, Flax, Mushroom, Basalt* and *White*.

Studio, an evolution of Frinier's popular Chino Twill textile design, is woven with chenille yarns to create a luxurious loft with a new diagonal pattern in an array of soft and tonal textures. Studio is available in *Indigo, Shade, Umber, Sage, Hemp, Flax, Stone, Sky, Basalt, Vellum* and *White*.

Featuring perfectly imperfect and uniquely striated textural characteristics, **Urban** exemplifies the dramatic appeal of performance fabrics designed with an artisan's sensibility. It is offered in *Indigo, Slate, Shade, Umber, Flax, Basalt* and *Vellum*.

Graphic illustrates the softer side of modern lifestyles and living spaces with a raised grid pattern inspired by the energy of city dwelling. It is available in *Indigo, Marine Stone, Shade, Umber, Sage, Granite, Hemp, Basalt* and *Vellum*.

Used individually or as correlates to one another, **City** and **Cityscape** present distinctive and balanced grid patterns in a reversible jacquard weave, embracing the complex and compelling network that links people and places together. Both fabrics are available in *Indigo, Stone, Shade, Hemp, Flax* and *Basalt*.

Duck Stripe, a classic box weave and pinstripe pattern to complement Frinier's existing Duck construction for Sunbrella, is offered in *Classic, Vintage, Dusk, Sunset, Mesa, Sky, Spring, Sail* and *Salt*.

The Studio Collection by Richard Frinier for Sunbrella is available to the manufacturing trade only.

ABOUT RICHARD FRINIER

Richard Frinier is a prolific and internationally acclaimed designer focused on product design, creative visualization and direction. Over 35 years of experience in strategic collaborations spanning product design, brand architecture and evolution, and marketing has led to the creation of thousands of individual designs across hundreds of collections.

As the principal designer and managing partner of the Richard Frinier Design Studio based in the Los Angeles region, he is best known for his award winning furniture, textile, lighting and accessory designs that bring the quality of indoor living outside and the casual spirit of the outdoors inside. For over three decades, he has successfully created authentic, relevant and memorable designs widely respected by the trade and specified by architects, interior designers and consumers for interior and exterior spaces across residential, contract, hospitality, resort and spa environments.

Today, his designs are sold in over 80 countries with many designs celebrating 10, 20 and 30 years of continuous production. He has received over 90 design excellence and career achievement awards, including his induction into the American Home Furnishings Hall of Fame Class of 2016, a Lifetime Achievement Award from the International Casual Furnishings Association, and a Stars of Design Award from the Pacific Design Center in Los Angeles. His work has appeared in art and trade exhibitions, film and television productions, and has been editorialized internationally in design books, trade, design and lifestyle print, and throughout the blogosphere, capturing the prolific and luxurious nature of his creative contributions throughout the design and home furnishings industries. For more information: richardfrinier.com.

ABOUT SUNBRELLA FABRICS

Sunbrella has revolutionized the way the world thinks about how beautiful fabrics look, feel and perform. With an inspired palette of colors, styles and textures, premium Sunbrella fabric gives consumers, designers and architects the material they need to create the extraordinary in marine, shade, residential/upholstery, commercial and contract applications.

Versatile in style and function, Sunbrella fabrics create welcoming spaces indoors and out, offering durability, fade resistance and ease of cleaning. They also offer peace of mind; Sunbrella fabrics have achieved GREENGUARD GOLD certification as contributing to healthy indoor air quality.

Introduced in 1961, Sunbrella fabrics are manufactured and marketed by Glen Raven, Inc., a 135-year-old family-owned company based in North Carolina with operations worldwide. For more information on Sunbrella, including inspiration, fabric collections and where to buy, visit sunbrella.com.