



MARCH 16, 2017

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SUNBRELLA® AND CORAL & TUSK® PARTNER FOR DIFFA'S DINING BY DESIGN

Event Showcases New Line of High-Performance, Embroidered Fabrics and Products

Design and performance meet again in a new partnership between global design and textile leader Sunbrella® and Brooklyn-based Coral & Tusk®, embroidered home goods specialists. The two companies have collaborated for a new line of winsome, refined, high-performance, embroidered fabrics and accessories, which will debut in an installation at the Design Industries Foundation Fighting AIDS (DIFFA) Dining by Design event.

The spring 2017 installation marks the third consecutive year Sunbrella has participated in the event, which showcases an arrangement of dining spaces crafted by prominent designers.

"Coral & Tusk has a unique perspective on craftsmanship and design," said Greg Voorhis, design director for Sunbrella. "Working together has been inspiring, and we look forward to sharing the experience with Dining by Design attendees through an original and imaginative landscape."

Coral & Tusk's design features the American Great Plains through the eyes of a family of bears who visit the region each year. Their stories and memories unfold across a series of embroidered portraits on the canvas walls of their campsite.

"Embellishment can transform something really simple into something magical," said Stephanie Housley, founder and owner of Coral & Tusk. "Our table at Dining by Design will allow child-like fantasies to roam wild."

Reimagining the western landscape, the table is set with ceramics hand painted by Housley in collaboration with Nicholas Newcomb Pottery Studio and dressed with embroidered table runners illustrated with grasses, wildflowers and animals native to the fields. A custom Sunbrella ombré fabric represents sunrise blending with twilight as life-size bison roam the expansive range. The American Bison, which once faced extinction, is now recognized as our national mammal and represents our communal heritage, serving as a reminder to respect our public lands and support preservation. This installation celebrates the natural world and invites the outsider in.

Dining by Design is DIFFA's marquee event showcasing designers, manufacturers and creative individuals who bring their vision and passion to the table. Dining by Design runs March 16–20 in conjunction with the Architectural Digest Home Design Show in New York City. All event proceeds go toward DIFFA's work to fight HIV/AIDS. To learn more about Dining by Design, visit diffa.org.

