



APRIL 18, 2017

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SUNBRELLA® PARTNERS WITH PENDLETON WOOLEN MILLS FOR NEW COLLECTION

Native-American Inspired Upholstery Collection to be Previewed at High Point Market

Born from the idea of bringing two heritage brands together, the new [Pendleton by Sunbrella®](#) collection combines Pendleton Woolen Mills' distinct Native American-inspired aesthetic and the enduring performance qualities of Sunbrella fabrics –easy care, fade proof, and bleach cleanable.

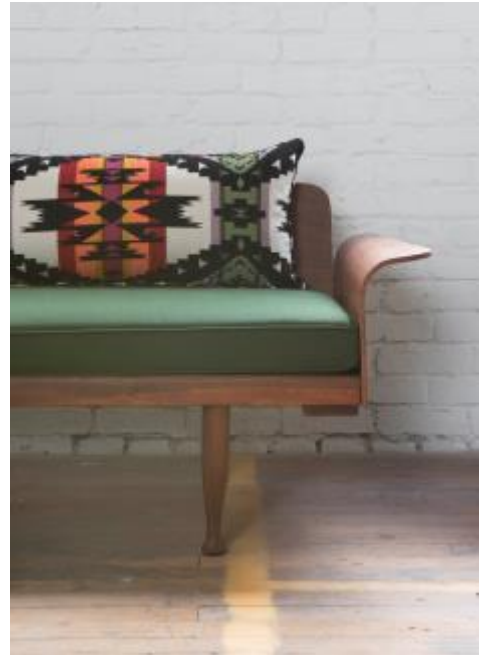
"The Pendleton brand is deeply rooted in American heritage and is synonymous with quality and craftsmanship," said Esther Chang, senior designer for Sunbrella. "Those qualities are also at the core of the Sunbrella brand. As a pioneer and leader in the textile industry, we're excited about bringing our fiber and weaving technologies to these iconic patterns."

The new collection will be previewed during High Point Market, April 22-26, at the Century Furniture, Norwalk Furniture, Jonathan Louis and Bauhaus showrooms. Pendleton by Sunbrella fabrics will be available to the trade through Pindler beginning in June.

The collection is comprised of 53 fabrics and is grounded by five hero patterns: **Lahaina Wave**, **Eagle Rock**, **Canyon Lands**, **Zapototec** and **Mountain Majesty**. The hero patterns are supported by a range of textural solids and coordinating patterns.

Lahaina Wave combines traditional tribal-influenced designs from the Hawaiian mainland with blue and turquoise representing the waves of the beaches near Lahaina, Maui. Outlined in a sawtooth design, the pattern evokes the power and challenges of the surf.

Named after a mountain summit in Apache County, Arizona, **Eagle Rock** incorporates Native American design elements and weaving traditions of the Southwest. The pattern features a defined



center element highlighted against a solid background and reflected side motifs on a striped ground, exhibiting an artful sense of movement.

Inspired by Utah's tall pinnacles of rock that form breathtaking vistas along the skyline, **Canyon Lands** uses a modern ombré weave to create rich layers that mimic the movement of sunlight dancing across the canyons.

Zapotec gets its name from the Zapotec Indians of Oaxaca, Mexico, who established a tradition of weaving colorful cloths using natural dyes from plants and animals. The pattern features classic geometric designs and elegant simplicity.

Symbols derived from Navajo Native Americans are complemented by quiet colors that evoke the evening light in **Mountain Majesty**. The pattern symbolizes the mountains of the western landscape and their significance to the Navajo tribe.

"This collection allows for various styling options, from traditional to contemporary and mountain retreats to coastal havens," Chang said. "Working alongside the Pendleton team to recreate the classic Native American patterns was a refreshing and exciting experience, and we look forward to seeing how these furniture manufacturers bring it to life at High Point Market."

ABOUT SUNBRELLA FABRICS

Sunbrella has revolutionized the way the world thinks about how beautiful fabrics look, feel and perform. With an inspired palette of colors, styles and textures, premium Sunbrella fabric gives consumers, designers and architects the material they need to create the extraordinary in marine, shade, residential/upholstery, commercial and contract applications.

Versatile in style and function, Sunbrella fabrics create welcoming spaces indoors and out, offering durability, fade resistance and ease of cleaning. They also offer peace of mind; Sunbrella fabrics have achieved GREENGUARD GOLD certification as contributing to healthy indoor air quality.

Introduced in 1961, Sunbrella fabrics are manufactured and marketed by Glen Raven, Inc., a 135-year-old family-owned company based in North Carolina with operations worldwide. For more information on Sunbrella, including inspiration, fabric collections and where to buy, visit [sunbrella.com](https://www.sunbrella.com).