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## PENDLETON BY SUNBRELLA® NOW AVAILABLE TO THE TRADE THROUGH PINDLER

The new Pendleton by Sunbrella® collection tells the story of those who walked the land before us, a sunset painting a colorful palette, and the mountain range creating texture underhand. The collection – whose story unfolds across the plains of American history – is now available to the trade through Pindler.

Pendleton by Sunbrella was born from the idea of bringing two heritage brands together, combining Pendleton Woolen Mills' distinct aesthetic and the enduring performance qualities of Sunbrella fabrics – easy care, fade proof, and bleach cleanable.

"Pendleton by Sunbrella allows for so many styling options, from traditional to contemporary and mountain retreats to coastal havens," said Esther Chang, senior designer for Glen Raven Custom Fabrics, the makers of Sunbrella. "Working alongside the Pendleton team to recreate classic Native American patterns was a refreshing and exciting experience, and we're so excited to see it come to life with the design trade."

Following a successful launch to the manufacturing trade at High Point Market this spring, the exclusive collection at Pindler includes 44 fabrics and is grounded by four hero patterns: **Lahaina**, **Eagle Rock**, **Canyonlands** and **Zapotec**. The hero patterns are supported by a range of textural solids and coordinating patterns.

**Lahaina** combines traditional tribal-influenced designs from the Hawaiian mainland with blue and turquoise representing the waves of the beaches near Lahaina, Maui. Outlined in a sawtooth design, the pattern evokes the power and challenges of the surf.

Named after a mountain summit in Apache County, Arizona, **Eagle Rock** incorporates Native American design elements and weaving traditions of the Southwest. The pattern features a defined center element highlighted against a solid background and reflected side motifs on a striped ground, exhibiting an artful sense of movement.



Inspired by Utah's tall pinnacles of rock that form breathtaking vistas along the skyline, **Canyonlands** uses a modern ombré weave to create rich layers that mimic the movement of sunlight dancing across the canyons.

**Zapotec** gets its name from the Zapotec Indians of Oaxaca, Mexico, who established a tradition of weaving colorful cloths using natural dyes from plants and animals. The pattern features classic geometric designs and elegant simplicity.

"Partnering with both Pendleton and Sunbrella is a designer's dream," said Elise Connor, director of design for Pindler. "We are very excited to present this collection to the design trade which combines two major design trends, the iconic designs from our American heritage and performance fabrics, both in high demand within the marketplace."

Pendleton by Sunbrella fabrics are available at Pindler locations across the country; for a full list of showrooms, visit [Pindler.com](https://www.pindler.com). To learn more about the inspiration behind this collection, visit [Sunbrella.com/Pendleton](https://www.sunbrella.com/Pendleton). High-resolution photography is available in the [Sunbrella Press Room](#).

## ABOUT PINDLER

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Pindler has spent 70 years in business perfecting the art of fabric design and development. By sourcing fabrics from all over the world, we provide a unique and ever-expanding product assortment to the professional interior designer. Pindler is focused on our valued customer and we are committed to creating an extraordinary customer experience. We offer the industry's best outside sales force with hand placement of sampling as well as personal service and attention. The focus of our national network of Showrooms is providing excellent customer service while offering an efficient easy self-service memo program which is ideal for the busy designer.

## ABOUT SUNBRELLA FABRICS

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Sunbrella has revolutionized the way the world thinks about how beautiful fabrics look, feel and perform. With an inspired palette of colors, styles and textures, premium Sunbrella fabric gives consumers, designers and architects the material they need to create the extraordinary in marine, shade, indoor upholstery, outdoor upholstery, commercial and contract applications.

Versatile in style and function, Sunbrella fabrics create welcoming spaces indoors and out, offering durability, fade resistance and ease of cleaning. They also offer peace of mind; Sunbrella fabrics have achieved GREENGUARD GOLD certification as contributing to healthy indoor air quality.

Introduced in 1961, Sunbrella fabrics are manufactured and marketed by Glen Raven, Inc., a 135-year-old family-owned company based in North Carolina with operations worldwide. For more information on Sunbrella, including inspiration, fabric collections and where to buy, visit [sunbrella.com](https://www.sunbrella.com).