

INTRODUCING 'ARCHITECTURE' BY RICHARD FRINIER

New Sunbrella® Textile Designs to Debut at Showtime Market

Celebrated designer Richard Frinier shares his strong respect and appreciation for the importance architecture plays in society with a new collection of Sunbrella® fabrics. The Architecture Collection, which is set to debut at Showtime Market, echoes architectural design elements found in surface and facade design.

"I became inspired by the architectural movement taking place that involves the surfacing and resurfacing of buildings around the world," Frinier said. "I am captivated by the many unique layers and materials, such as metals, glass, concrete and other new and repurposed materials, used to create these remarkable architectural facades. The outcome is compelling for their overall design, construct and spatial effects and the impact and influence these buildings have on society."

Architectural impressions continued to manifest throughout Frinier's design process and the result is a versatile range of textiles with distinctive constructions, textures, patterns and colors. Fabrics in the Architecture Collection enhance and complement both interior and exterior spaces.

A synthesis of architectural forms and soaring skyscrapers, the pattern **NYC** translates the vertical facades of the iconic metropolis into a tapestry of urban living. **LA** is an abstract interpretation inspired by a modern building facade in Los Angeles. Kowloon, a densely-populated area of Hong Kong, was the inspiration behind **HiRise**, which appears as a textured stripe of tiny windows.

Focusing further on the design elements of architecture, **Facade** showcases an offset window pattern infused with reflective fiber for a shimmer that creates a sense of energy. Frinier based geometric pattern **Hexspace** on an architectural window screen he saw on a French metropolitan high-rise building. And, the adaptation of a hex-shaped facade as seen on a Shenzhen skyscraper translated into **Linx**, a dimensional motif.



Reimagined from the window wall of a New York skyscraper, *Architex* appears as a woven grid pattern. *Matrix* is a honeycomb pattern originating from slate tiles that transforms into a three-dimensional fabric construction. To complete the collection, *Struxture* is a versatile construction that references the appearance of exterior surface materials and forms as the base textile for all Architecture Collection patterns.

Colorways in the collection draw upon the building materials, hardscapes, environments and skylscapes surrounding these structural facades. The palette offers a wide range of colors including *Vapor, Daylight, Sand, System, Stone, Steel, Brick, Green, Glass, Skyline* and *Midnight*.

The Architecture Collection by Richard Frinier for Sunbrella is available to the manufacturing trade only and will be on display in the Sunbrella showroom located at 336 S. Wrenn Street during Showtime Market, December 3-6, 2017.

ABOUT RICHARD FRINIER

Richard Frinier is a prolific and internationally acclaimed designer focused on product design, creative visualization and direction. Over 35 years of experience in strategic collaborations spanning product design, brand architecture and evolution, and marketing has led to the creation of thousands of individual designs across hundreds of collections.

As the principal designer and managing partner of the Richard Frinier Design Studio based in the Los Angeles region, he is best known for his award-winning furniture, textile, lighting and accessory designs that bring the quality of indoor living outside and the casual spirit of the outdoors inside. For over three decades, he has successfully created authentic, relevant and memorable designs widely respected by the trade and specified by architects, interior designers and consumers for interior and exterior spaces across residential, contract, hospitality, resort and spa environments.

Today, his designs are sold in over 80 countries with many designs celebrating 10, 20 and 30 years of continuous production. He has received over 90 design excellence and career achievement awards, including his induction into the American Home Furnishings Hall of Fame, a Lifetime Achievement Award from the International Casual Furnishings Association, and a Stars of Design Award from the Pacific Design Center in Los Angeles. His work has appeared in art and trade exhibitions, film and television productions, and has been editorialized internationally in design books, trade, design and lifestyle print, and throughout the blogosphere, capturing the prolific and luxurious nature of his creative contributions throughout the design and home furnishings industries. For more information: richardfrinier.com.

ABOUT SUNBRELLA FABRICS

Sunbrella has revolutionized the way the world thinks about how beautiful fabrics look, feel and perform. With an inspired palette of colors, styles and textures, premium Sunbrella fabrics give consumers, designers and architects the materials they need to create the extraordinary in marine, shade, indoor upholstery, outdoor upholstery, commercial and contract applications.

Versatile in style and function, Sunbrella fabrics create welcoming spaces indoors and out, offering durability, fade resistance and ease of cleaning. They also offer peace of mind; Sunbrella fabrics have achieved GREENGUARD GOLD certification as contributing to healthy indoor air quality.

Introduced in 1961, Sunbrella fabrics are manufactured and marketed by Glen Raven, Inc., a 137-year-old family-owned company based in North Carolina with operations worldwide. For more information on Sunbrella, including inspiration, fabric collections and where to buy, visit [sunbrella.com](https://www.sunbrella.com).