

DESIGNER RICHARD FRINIER WINS PLATINUM

Studio Collection of Sunbrella® Fabrics Wins ADEX Platinum Design Excellence Award

Known for his timeless aesthetic and unique design perspective, esteemed designer Richard Frinier received a Platinum award for his Studio Collection of Sunbrella® fabrics in this year's ADEX awards competition, an industry recognition of design excellence and product innovation.

"Richard has an extraordinary passion and dedication to his work," says Greg Rosendale, business manager, jobber market for Glen Raven Custom Fabrics, the maker of Sunbrella fabrics. "The Studio Collection fuses Richard's eye for design with Sunbrella's legendary performance for a winning combination. We are honored to have Richard as a partner and congratulate him on his continued success."

The Studio Collection sweeps in the essences of wide-open spaces, high ceilings and walls of glass that allow natural light to fill a room. The collection features a refined yet approachable mix of graphic grid and linear patterns presented in neutral shades, with interesting layers and textures. Designed to be mixed and matched for a variety of easy-to-style textile design solutions, these fabrics subtly capture the infusion of beauty and practicality characteristic of today's urban spaces.

"The architectural style and play of light inherent in urban artisanal studios and lofts intrigues and inspires me," Frinier says. "It is very meaningful for me to translate my inspirations and perspective into design and to be recognized by the design community in this way. I am grateful to share this ADEX Platinum Design Excellence Award with Sunbrella for The Studio Collection."

For more information on the Richard Frinier Collection for Sunbrella, visit Sunbrella.com.



ABOUT RICHARD FRINIER

Richard Frinier is a prolific and internationally acclaimed designer focused on product design, design thinking and creative solutions. Over 35 years of experience in strategic collaborations spanning product design, brand architecture and evolution, and marketing has led to the creation of thousands of individual designs across hundreds of collections.

As the principal designer and managing partner of the Richard Frinier Design Studio based in the Los Angeles region, he is best known for his award-winning furniture, textile, lighting and accessory designs that bring the quality of indoor living outside and the casual spirit of the outdoors inside. For over three decades, he has successfully created authentic, relevant and memorable designs widely respected by the trade and specified by architects, interior designers and consumers for interior and exterior spaces across residential, contract, hospitality, resort and spa environments.

Today, his designs are sold in over 80 countries with many designs celebrating 10, 20 and 30 years of continuous production. He has received over 90 design excellence and career achievement awards, including his induction into the American Home Furnishings Hall of Fame, a Lifetime Achievement Award from the International Casual Furnishings Association, and a Stars of Design Award from the Pacific Design Center in Los Angeles. Recently, he was listed among the Top 40 Influencers in the Home Industries over the Past 40 Years by trade book, *FurnitureToday*. His work has appeared in art and trade exhibitions, film and television productions, and has been editorialized internationally in design books, trade, design and lifestyle print, and throughout the blogosphere, capturing the prolific and luxurious nature of his creative contributions throughout the design and home furnishings industries. For more information: richardfrinier.com.

ABOUT SUNBRELLA FABRICS

Sunbrella has revolutionized the way the world thinks about how beautiful fabrics look, feel and perform. With an inspired palette of colors, styles and textures, premium Sunbrella fabrics give consumers, designers and architects the materials they need to create the extraordinary in marine, shade, indoor upholstery, outdoor upholstery, commercial and contract applications.

Versatile in style and function, Sunbrella fabrics create welcoming spaces indoors and out, offering durability, fade resistance and ease of cleaning. They also offer peace of mind; Sunbrella fabrics have achieved GREENGUARD Gold Certification as contributing to healthy indoor air quality.

Introduced in 1961, Sunbrella fabrics are manufactured and marketed by Glen Raven, Inc., a 138-year-old family-owned company based in North Carolina with operations worldwide. For more information on Sunbrella, including inspiration, fabric collections and where to buy, visit sunbrella.com.