



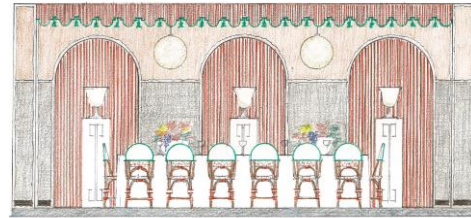
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SUNBRELLA® TAPS PETER PENNOYER ARCHITECTS FOR DIFFA DINING BY DESIGN TABLESCAPE

Fantasy Dinner Party Sets Stage for Society's Most Intriguing Figures

Imagine a fantasy dinner party where elegance and whimsy are the order of the evening and society's most intriguing figures enjoy laughter and conversation well into the night. This fantasy will come to life at DIFFA's Dining by Design as textile designer/manufacturer Sunbrella® taps Peter Pennoyer Architects to create a sophisticated setting for the ultimate dinner party.



An award-winning architecture firm known for their contemporary reinterpretations of classical designs, Peter Pennoyer Architects is a natural to envision this charming affair.

"Every one of our projects is a convergence of scholarship and creative invention," says Peter Pennoyer, principal. "Following suit, our Dining by Design tablescape combines the fascinating with high-end, high-performance Sunbrella fabrics for an inventive, imaginative space."

Sunbrella's tablescape is a place for artists, thinkers and innovators to engage in colorful conversation in a collaborative and inspiring environment. Luxurious Sunbrella fabrics and trim will be used to articulate the interior architecture of the formal dining room. Peter Pennoyer Architects also will showcase designs from Frances Palmer Pottery, Remains Lighting, Lowe Hardware and Richard Ginori 1735 to create a richly layered space.

The spring 2018 installation marks the fourth consecutive year Sunbrella has participated in the annual fundraiser event, which features an arrangement of dining spaces crafted by prominent designers.

"We are committed to bringing the design industry ingredients for beautiful interiors, and we look forward to this celebration of design with DIFFA each year," says Greg Voorhis, executive design director for Sunbrella. "The energy when working with Peter Pennoyer Architects is indescribable, and we are inspired by their vision. We look forward to unveiling this fantasy dinner party adorned with luxurious texture, pattern and color at Dining by Design."

Dining by Design is DIFFA's marquee event showcasing designers, manufacturers and creative individuals who bring their vision and passion to the table. Dining by Design runs March 22-26 in conjunction with the *Architectural Digest* Design Show in New York City. DIFFA's mission is to raise

awareness and grant funds to organizations for AIDS treatment, care and education. To learn more about Dining by Design, visit diffa.org.

For more information on the Sunbrella and Peter Pennoyer Architects Dining by Design installation, visit sunbrella.com/diffa.

ABOUT PETER PENNOYER ARCHITECTS

Founded in 1990 by Peter Pennoyer, FAIA, Peter Pennoyer Architects is an award-winning New York City-based architecture and design firm known for its substantial and varied body of work that includes residential, commercial, and institutional commissions from around the world, many of which involve significant historic buildings. The firm's work has been published widely in newspapers, books, and periodicals and is consistently honored on *Architectural Digest's* AD100 list of the top architects and decorators around the globe.

Drawing inspiration from PPA's award-winning architectural practice, the firm's Interior Design Department offers a full range of decorating services. The team works in concert with PPA Architecture to tailor finishes and furnishings to the character of each project. With a respect for materials and function over the decorative, the resulting spaces are attractive and comfortable, steeped in history and designed for modern living.

To see the portfolio and learn more about the firm's work, including the ways in which they rely on both traditional methods of design and the latest cutting edge technology, please visit ppapc.com.

ABOUT SUNBRELLA FABRICS

Sunbrella has revolutionized the way the world thinks about how beautiful fabrics look, feel and perform. With an inspired palette of colors, styles and textures, premium Sunbrella fabrics give consumers, designers and architects the materials they need to create the extraordinary in marine, shade, indoor upholstery, outdoor upholstery, commercial and contract applications.

Versatile in style and function, Sunbrella fabrics create welcoming spaces indoors and out, offering durability, fade resistance and ease of cleaning. They also offer peace of mind; Sunbrella fabrics have achieved GREENGUARD Gold Certification as contributing to healthy indoor air quality.

Introduced in 1961, Sunbrella fabrics are manufactured and marketed by Glen Raven, Inc., a 138-year-old family-owned company based in North Carolina with operations worldwide. For more information on Sunbrella, including inspiration, fabric collections and where to buy, visit sunbrella.com.