

SUNBRELLA® INTRODUCES TRANSCEND COLLECTION FOR COMMERCIAL ENVIRONMENTS

New Sunbrella Contract Fabric Collection Debuts at Hospitality Design Expo

Designed to surpass traditional boundaries of the design industry, the new Sunbrella® Contract Transcend Collection expands access to exceptionally crafted fabrics for hospitality environments. The collection will debut at the Hospitality Design (HD) Expo, May 2-4, 2018 in Las Vegas.

Fusing quality craftsmanship with an extensive color palette and a soft hand created by spun fill yarns, Transcend will be showcased in a new collection from Fabricut® Contract called Sunbrella Contract Performance.

“We are excited to partner with Fabricut Contract to launch a new performance textile collection,” says Allen Hawks, contract market manager for Sunbrella. “Each pattern and colorway is versatile to create a unique and bespoke design element while withstanding the harshest commercial environments. The collection is designed to be used in the hospitality, corporate, and educational markets, for facility interiors as well as outdoor applications.”

Transcend is a contemporary collection featuring 62 styles in a range of color-saturated patterns and textures. Constructed from 100 percent Sunbrella solution-dyed fibers, the fabrics are engineered to remain vibrant in any application, year after year. The collection showcases eight patterns and each option complements any space with unparalleled performance.

Vitric showcases an asymmetrical plaid that weaves itself into a translucent abstract pattern reminiscent of glass.

A graffiti-inspired pattern, **Overdraw** scribbles in bright hues on top of a wool-like ground with a heathered effect.

Prismatic is a clean, multicolored stripe reflecting a prism of bright colors. This bold stripe works well as a coordinate or as the main attraction in a room.



Achiever is a top-stitched effect of bright colors woven into a heathered ground creating an accent stripe or all-over pattern.

A plain weave using a heathered yarn on bright acrylic warp, **Triumph** achieves a heathered color saturation that coordinates back to the bright highlights of the collection.

Platform is a plush chenille featuring a gorgeous texture that mimics velvet. This pattern softens and brightens a space with a comforting tactile experience.

Pashmina, a beautifully-textured plain, is woven to evoke the look of wool yet features an incredibly soft hand.

Finally, a textural, basket-weave woven, **Rally** is intended as a base for the bright colors and sophisticated neutrals in the collection.

Featuring exceptional mold and mildew resistance, each style is easy to clean with bleach, though most stains can be removed with simple soap and water. The collection meets the ACT Voluntary Abrasion Guideline for use in high traffic public spaces and carries a minimum 65,000 double rub Wyzenbeek abrasion rating with more than half of the patterns obtaining 100,000. Like all Sunbrella fabrics, Transcend fabrics are engineered to hold their vibrant color no matter the source of exposure.

For more information about Sunbrella Contract Performance, visit the Sunbrella booth #5121 at the HD Expo or visit sunbrellacontract.com/fabricutcontract.

ABOUT FABRICUT CONTRACT

Fabricut Contract is the premier textile company for the hospitality and healthcare industry, providing solutions to everyday specifications. With rich colors, remarkable styles, eco-friendly products and performance products featuring cutting edge technologies, we are the resource hospitality designers and purchasing agents seek for industry-leading innovations for drapery, upholstery and bed coverings, wallcoverings, trimmings and decorative hardware.

We offer a remarkably large selection of products through our Fabricut Contract, S. Harris and FR-One hospitality brands along with hospitality-grade products from our Vervain and Stroheim family of brands. This extensive offering assures our fabrics are in style, in code and in budget.

Our commitment to quality products and extraordinary service, coupled with our knowledgeable worldwide sales force and in-stock fabrics, continues to make Fabricut Contract the hospitality industry's gold standard in textile design, quality, and safety.

ABOUT SUNBRELLA CONTRACT FABRICS

Sunbrella has revolutionized the way the world thinks about how fabrics look, feel and perform and Sunbrella Contract fabrics are no exception. With sophisticated styles, beautiful color palettes, soft feel and ultimate cleanability, Sunbrella Contract fabrics give commercial interior designers the material they need to create the extraordinary.

Versatile in style and function, Sunbrella Contract fabrics offer world-renowned durability, fade resistance and ease of cleaning for the hospitality, office and education markets, with performance that exceeds the toughest industry standards for commercial spaces.

Introduced in 1961, Sunbrella fabrics are manufactured and marketed by Glen Raven, Inc., a 138-year-old family-owned company based in North Carolina with operations worldwide. For more information on Sunbrella and Sunbrella Contract fabrics, including inspiration, fabric collections and where to buy, visit sunbrellacontract.com.