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## NEW JOE RUGGIERO SUNBRELLA® FABRIC DESIGNS FEATURED AT JUNE SHOWTIME

Decorative Crafts and Techniques Across the Globe Inspire High-Performance Textiles

Introducing nine new patterns in his collection of easy-to-care-for, fade-proof and bleach-cleanable Sunbrella® fabrics during June Showtime in High Point, designer Joe Ruggiero draws inspiration from global decorative crafts and techniques of yesteryear.

“For many years I’ve worked extensively with the Sunbrella design team, yet I still find myself continuously surprised at what is possible for performance fabrics,” Ruggiero says. “The innovative weaving technology allows me to design textiles that mimic handcrafted techniques and textures. My introductions for Showtime showcase upholstery fabrics that are beautiful but also soft to the touch and truly perform.”



The nine new Sunbrella styles by Ruggiero include:

### Brocade

A perfect example of pushing the limits of technology is Brocade. Designed with Italian silks in mind, Ruggiero and the Sunbrella team were able to create a silk-like look that features a sophisticated floral silhouette. Brocade has a soft hand, drapes beautifully and is available in *Birch*, *Fog*, *Pebble*, *Silk* and *Smoke*.

### Pagoda

Time-honored temple cloths from Japan are the inspiration behind Pagoda. This unique, subtle spreading pattern features high-low textures for an interesting hand. Pagoda is offered in *Charcoal*, *Cumin*, *Dove*, *Indigo* and *Wren*.

### Sampler

Taken from the classic American needlepoint samplers, Sampler has the appearance of being hand stitched atop a hopsack ground. Sampler is available in *Ash*, *Coastal*, *Denim*, *Indigo*, *Lagoon*, *Rustic*, *Tinsel* and *Wren*.

## Sash

The obi belt, or sash, of Japanese kimonos served as a muse for Sash. The fabric features a raised, textured, diamond-patterned stripe on top of a linen-like base. Sash is offered in *Denim, Dove, Parchment, Sky* and *Smoke*.

## Shagreen

Derived from the beginning of the 18th century when leather was made from shark skin for decorative covers, Shagreen has a similarly subtle pattern and texture. Easily perceived as a solid, Shagreen is available in *Blush, Indigo, Lagoon, Opal, Parchment, Pebble, Sangria, Sky* and *Wren*.

## Shinto

Showcasing ever-popular Shibori dyeing techniques where fabrics were tied and twisted to create patterns, Shinto's pattern is minimal and stripe-like. Versatile and reversible, Shinto is offered in *Indigo, Java, Shadow, Silver* and *Wren*.

## Switch

Featuring the widest color range of the introductions is Switch, a refined herringbone pattern that serves as an ideal go-with fabric. Switch is available in *Ash, Blush, Bordeaux, Cameo, Coal, Denim, Fawn, Flax, Fox, Henna, Indigo, Juniper, Mineral, Mink, Olive, Parchment, Salt, Silver, Sprout* and *Wren*.

## Ticking

A sophisticated ticking stripe that draws from classic menswear patterns, Ticking is a lighter weight iteration of previous designs, featured in a much-desired neutral color palette. Ticking is offered in *Dove, Fog, Pebble, Sepia* and *Wren*.

## Treescape

Asian wood block printing inspired Treescape. The pattern has an organic feeling and closely resembles the perfect imperfections of wood block printing. Treescape is available in *Indigo, Sky, Stone, Vapor* and *Wren*.

"Today's technology lets us do amazing things," Ruggiero says. "Most people don't appreciate the new capabilities of the looms, perfectly crafting upholstery fabrics that offer design and performance. The textiles appear handcrafted and will enhance the furniture and spaces they adorn."

Learn more about Joe Ruggiero's collection of Sunbrella fabrics at Showtime, June 3-6, 2018. Fabrics only available to manufacturers/trade at this time. High-resolution photography is available in the [Sunbrella Press Room](#).

## ABOUT JOE RUGGIERO

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Joseph Ruggiero & Associates, Inc. is a multi-media home design and television production company based in Los Angeles. In addition to his Sunbrella fabrics collection, Ruggiero also designs upholstery for Miles Talbott Furniture, an MT Company Collection; casual furniture for Terra; wood furniture for Gat Creek (American made with wood from sustainable forests); decorative throws for Textillery; decorative lamps for Wildwood Lamps; decorative trims for Phoenix and bedding and drapery for Casa Fiora. On the web at [joeruggiero.com](http://joeruggiero.com), [Facebook](#), [Pinterest](#), [Instagram](#), [YouTube](#), [Google+](#), [Twitter](#) and a [blog](#).

## ABOUT SUNBRELLA FABRICS

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Sunbrella has revolutionized the way the world thinks about how fabrics look, feel and perform. Luxuriously soft and exceptionally beautiful, Sunbrella fabrics integrate style with legendary performance qualities: proven durability, fade resistance, easy care and bleach cleanability. Led by a global design team, premium Sunbrella fabric gives consumers, designers and architects the materials they need to create the extraordinary in marine, shade, indoor upholstery, outdoor upholstery, commercial and contract applications.

Introduced in 1961, Sunbrella fabrics are manufactured and marketed by Glen Raven, Inc., a 138-year-old family-owned company based in North Carolina with operations worldwide. Sunbury Textiles recently joined Sunbrella after 22 years of close partnership. Sunbury adds luxury decorative fabric design and production, combining historic reference and modern interpretation to create beautifully unique fabrics. For more information on Sunbrella, including inspiration, fabric collections and where to buy, visit [sunbrella.com](http://sunbrella.com).