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SUNBRELLA® AND HBF TEXTILES INTRODUCE AQUATIC-INSPIRED FABRIC DESIGNS

Sunbrella Contract Fabrics Feature Vivid Colors, Graphic Stripes and Surprising Patterns

Sunbrella® and HBF Textiles explore deep waters in an imaginative new collection in collaboration with the talented Ghislaine Viñas. The new Sunbrella Contract patterns, part of the Curious Crowd collection, are inspired by colorful jellyfish and sea mollusks and combine impressive textile performance with the playful energy of the ocean.

"Each Sunbrella pattern and colorway in the Curious Crowd collection creates a unique design element while demonstrating the range of capabilities for performance fabrics," says Allen Hawks, contract market manager for Sunbrella. "Designed to be used in the healthcare markets, they bring a lively and unexpected look to facility interiors and their outdoor spaces."



The collection includes an eye-catching portfolio, ranging from modern, graphic stripes and polka dots to more subtle, refined knits – seamlessly creating a collection that is universally appealing, yet full of surprises.

"Curious Crowd is widely applicable and unequivocally fun," explains HBF Textiles VP of Design + Creative Direction, Mary Jo Miller. "With Ghislaine's bold perspective and our focus on unique and textural constructions, Curious Crowd stands on its own with an eclectic inspirational story and vibrant color palette. We're so proud that Ghislaine has created something fresh and different for the contract industry and are excited to see how designers interact with the Curious Crowd."

The collection features three Sunbrella Contract performance patterns. Two textiles of note include Ms. Quilty and Mr. Dimple – these are the first four-way stretch knit fabrics brought to market, boasting indoor/outdoor upholstery application with Sunbrella endurance.

Enchanted by the incredibly vibrant playful ocean mollusks, **Ms. Quilty** features repeated outlines overlapping the shapes to create a slug-like pattern on a soft-quilted knit. This exclusive circular-stretch knit construction is featured in five distinct colorations.

Interrupted lines on the body of the curious sea slug inspired the look and feel of Mr. Dimple- with accent dashes rolling on the luscious surface. This stretch design is also an exclusive knit construction featured in seven rich tones.

A classic cabana stripe, Sir Stripe-a-lot features a sideways kick resembling the entangled tentacles of Pacific jellyfish. This pattern is detailed with matte solution-dyed acrylic yarns that are both cozy and resilient. It's intended as a railroaded application with the stripe running vertically, and is available in 11 vibrant hues.

"My connection to water is deep and constant – I've always lived by the ocean, which is an important part of my childhood," says Viñas. "The clownish attitude and outrageous patterns of the sea slug and the beauty of the undulating jellyfish inspired this collection. I've always been fascinated by eccentric personalities and colorful beings."

Curious Crowd was thoughtfully crafted to provide equal parts stunning design and impressive performance. The collection is approved for indoor/outdoor applications with bleach cleanable properties, meets the ACT Voluntary Abrasion Guideline for use in high traffic public spaces and carries a minimum 92,000 double rub Wyzenbeek abrasion rating with two of the patterns obtaining 100,000.

For more information about the new performance collection, visit <http://www.hbf.com/press-room/media-kit/curious-crowd-collection>.

ABOUT HBF TEXTILES

HBF Textiles gives dimension to the lives and spaces of users, designers and communities through the essential qualities of fabric. Their expertise comes from understanding the inherent qualities of fabric — yarn, dyeing, spinning, structure and weave. What they produce is not just textiles, but a larger web of relationships. Weaving textiles together with manufacturing and production, they are part of a two-hundred-year-old legacy of textile manufacturing within North Carolina. And, with like-minded mills and collaborators — locally and globally — they explore together the myriad of possibilities of what fabric can be. www.hbftextiles.com.

ABOUT GHISLAINE VIÑAS

Ghislaine Viñas has always enjoyed looking at things from a different angle — placing things upside down and giving them a little shake. Born in the Netherlands and growing up in South Africa influenced the way she looks at the world and how she approaches her work in residential, commercial, hospitality and product design. Ghislaine studied interior design at Philadelphia University and established her design firm in New York City in 1999. Her projects have garnered numerous design awards and have been published nationally and internationally. Throughout her career, Ghislaine Viñas has been commissioned to design an extensive collection of custom pieces for their clients and also has several product lines ranging from wall coverings and rugs to furniture. Ghislaine Viñas' product design continues to grow and push the boundaries of color, scale and form with further expansion into furniture, textiles and lighting. Ghislaine continues to be inspired by the world around her and intends to continue shaking things up. www.ghislaineviñas.com.

ABOUT SUNBRELLA CONTRACT FABRICS

Sunbrella has revolutionized the way the world thinks about how fabrics look, feel and perform and Sunbrella Contract fabrics are no exception. With sophisticated styles, beautiful color palettes, soft feel and ultimate cleanability, Sunbrella Contract fabrics give commercial interior designers the material they need to create the extraordinary.

Versatile in style and function, Sunbrella Contract fabrics offer world-renowned durability, fade resistance and ease of cleaning for the hospitality, office and education markets, with performance that exceeds the toughest industry standards for commercial spaces.

Introduced in 1961, Sunbrella fabrics are manufactured and marketed by Glen Raven, Inc., a 138-year-old family-owned company based in North Carolina with operations worldwide. For more information on Sunbrella and Sunbrella Contract fabrics, including inspiration, fabric collections and where to buy, visit sunbrellacontract.com and follow Sunbrella on [Facebook](#), [Instagram](#), [Pinterest](#) and [Twitter](#) at @Sunbrella.