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SUNBRELLA® ADDS WATERPROOF SUNBRELLA® SEAMARK® TO PERFORMANCE PORTFOLIO

Weather-Resistant and Design-Forward Sunbrella SeaMark Offers 100 Percent Waterproof Material for Marine and Commercial Environments

Recognized in the marine market for its superior weather resistance and durability, Sunbrella® SeaMark® is entering the industry as a new member of the Sunbrella portfolio. The new Sunbrella SeaMark is now available in a wider selection of colors and has expanded from marine applications into the commercial shade market. With more than 25 years of proven performance, Sunbrella SeaMark guarantees the ultimate protection against the elements at sea and now on land.

Sunbrella SeaMark is a top-rated marine-grade fabric that delivers powerful protection from extreme precipitation and moisture without sacrificing style. The first choice for environments that see heavy weather, the fabric is a natural fit for shade applications as well as marine.

"We're excited to officially call SeaMark a Sunbrella product," said Bill McDaniel, marine market manager for Sunbrella. "With its long history of tough, waterproof performance, it's an ideal protective layer for both people and equipment."

Fabricated from durable Sunbrella performance fabric and 100 percent impervious waterproof backing, Sunbrella SeaMark is available in a wide range of fabric colors for marine uses such as biminis, dodgers and cockpit enclosures as well as restaurant patio enclosures, office canopies and awnings. Originally supplied under Haartz Corporation, Sunbrella has exclusively licensed the SeaMark brand from Haartz and now offers two new color options: black with a linen backing and smoke with cadet grey backing. Because the color is embedded deep inside each and every fiber, these fabrics are easy to care for, fade resistant and bleach cleanable.

"We're revamping the line to include fresh styles and colors," said McDaniel. "The updated collection will expand Sunbrella SeaMark's appeal from the marine industry to everything from patio shade structures to commercial entryway canopies."



In addition, the Skin Cancer Foundation recommends Sunbrella fabrics in shading products as an aid in the prevention of sun-induced damage to the skin as part of a complete sun protection regimen including the regular use of sunscreen. Whether water or sun, Sunbrella SeaMark provides protection against the toughest climates.

For more information, visit sunbrella.com/seamark.

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ABOUT SUNBRELLA FABRICS

Sunbrella has revolutionized the way the world thinks about how fabrics look, feel and perform. Luxuriously soft and exceptionally beautiful, Sunbrella fabrics integrate style with legendary performance qualities: proven durability, fade resistance, easy care and bleach cleanability. Led by a global design team, premium Sunbrella fabric gives consumers, designers and architects the materials they need to create the extraordinary in marine, shade, indoor upholstery, outdoor upholstery, commercial and contract applications.

Introduced in 1961, Sunbrella fabrics are manufactured and marketed by Glen Raven, Inc., a 138-year-old family-owned company based in North Carolina with operations worldwide. Sunbury Textiles recently joined Sunbrella after 22 years of close partnership. Sunbury adds luxury decorative fabric design and production, combining historic reference and modern interpretation to create beautifully unique fabrics. For more information on Sunbrella, including inspiration, fabric collections and where to buy, visit sunbrella.com and follow Sunbrella on [Facebook](#), [Instagram](#), [Pinterest](#) and [Twitter](#) at @Sunbrella.